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What is claimed is:

- A process for mono-alkylating at least one monocyclic aromatic hydrocarbon comprising reacting the monocyclic aromatic hydrocarbon with at least one α -olefin having from 4 to 20 carbon atoms in the presence of an anhydrous alkane sulfonic acid at a temperature below about 280° F.
 - 2. The process of claim 1 wherein the reaction temperature is in the range of from about 180° F to about 280° F.
 - 3. The process of claim 1 wherein the monocyclic aromatic hydrocarbon is selected from the group consisting of benzene, toluene, o-xylene, m-xylene, p-xylene, hemimellitene, pseudocumene, mesitylene, prehnitene, isodurene, pentamethylbenzene, ethylbenzene, npropylbenzene, cumene, n-butylbenzene, isobutylbenzene, sec-butylbenzene, tertbutylbenzene, p-cymene, biphenyl, diphenylmethane, triphenylmethane, 1,2-diphenylethane, styrene, trans-stilbene, cis-stilbene, unsym-diphenylethylene, triphenylethylene,
 - The process of claim 3 wherein the monocyclic aromatic hydrocarbon is selected from the group consisting of benzene, toluene, o-xylene, m-xylene, p-xylene, and mixtures thereof...
- 5. 1 The process of claim 4 wherein the monocyclic aromatic hydrocarbon is o-xylene.

tetraphenylethylene, phenylacetylene, and diphenylacetylene.

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- 1 The process of claim 1 wherein the α -olefin is selected from the group consisting of 1-6.
- 2 decene, 1-dodecene, 1-tetradecene, 1-hexadecene, and 1-octadecene.
- 7. The process of claim 6 wherein the α -olefin is 1-dodecene. 1
- The process of claim 1 wherein the alkyl moiety of the anhydrous alkane sulfonic acid 1 8. is one of from one to four carbon atoms.
 - 9. The process of claims 8 wherein the anhydrous alkane sulfonic acid is anhydrous methane sulfonic acid.
 - 10. The process of claim 1 wherein the reaction between the the monocyclic aromatic hydrocarbon with an α-olefin is initiated at a temperature in the range of from about 180 to about 200° F.
 - 1 11. The process of claim 10 wherein, after initiation, the reaction temperature is
 - 2 maintained at a temperature in the range of from about 250 to about 270° F until alkylation is
 - 3 complete.
 - A process for mono-alkylating o-xylene comprising: 1
 - 2 A) mixing o-xylene, 1-dodecene, and anhydrous methane sulfonic acid in a 3 reaction vessel;
 - 4 B) initiating a reaction between the o-xylene and 1-dodecene by heating the

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- 5 contents of the reaction vessel to a temperature in the range of from about 180 to about 200°
- 6 F; and
- 7 C) maintaining the contents of the reaction vessel, after initation, at a temperature
- 8 in the range of from about 250 to about 270° F until alkylation is complete.